

iittala Spring 2016



Design Classics by Kaj Franck

- Iittala is the Home of Scandinavian Design.
- Every New Year is a fresh start - an opportunity to renew, rethink, redecorate - to 'reward yourself' with beauty and good design. We encourage our customers to look beyond trends and rediscover the timeless beauty of Kaj Franck's design.
- The design classics by Kaj Franck stand for the good, timeless design at its best for everyday use.
- Design Classics by Franck is a campaign to introduce these iconic products for new consumers and keep the existing consumers active.



Kartio

Kaj Franck 1958

In one of his purest realizations, Kartio glass, Franck captures the perfect balance between the material and the geometric form. Simple, yet durable enough for everyday use, Franck mastered the creation of the basic drinking glass, which is a legendary design beyond any trend. The wide and versatile color palette of Kartio perfectly represents Iittala's knowledge of colored glass.



Description	Item Number	UPC	Country of Origin	Material	MSRP
Kartio tumbler 7oz. emerald S/2	KA365518	807507508059	Finland	Pressed Glass	\$22.00
Kartio tumbler 13.5oz. emerald S/2	KA365516	807507508042	Finland	Pressed Glass	\$28.00

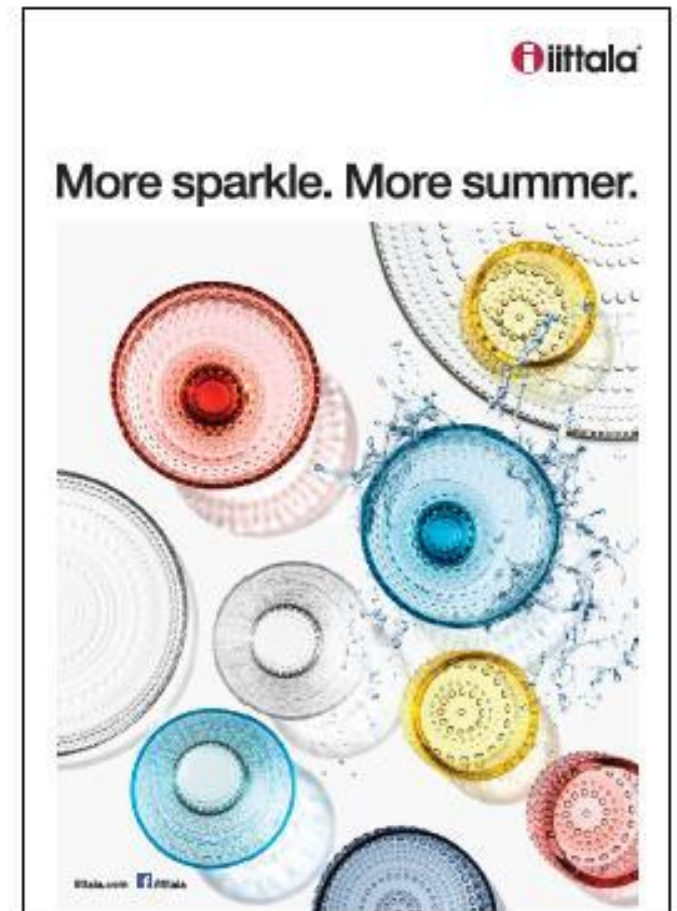


Kartio assortment 2016

									NEW 2016	
7oz.										Clear, gray, sand, light blue, apple green, water green, seablue, rain, NEW emerald 2016
13.5oz.										Clear, gray, sand, light blue, apple green, water green, seablue, rain, NEW emerald 2016
.75qt										Pitchers: clear, gray, light blue
	Best seller colors									

Kastehelmi summer

- Summer is the time for celebrations, get-togethers, outdoor living. Enjoying the life.
- Whether it is a picnic, garden party, family get together or improvised outing, we want our consumers to experience the energy and vitality of summer through iittala design
- Kastehelmi is one of our most beloved and fastest growing product lines in recent years
- Kastehelmi products complete the colorful summer table settings and are great gift items



Kastehelmi

Oiva Toikka 1964

- Kastehelmi is part of Iittala's core assortment and the TOP 5 best-sellers.
- Kastehelmi collection covers many different needs. Wide assortment includes tumblers, plates, jars, bowls and serving items.
- Large color scale enables the collecting and versatility in different rooms.
- New smaller cake stand to support the serving category. Diameter 9.5" suitable for smaller cakes. Also perfect for serving smaller treats e.g. cup cakes, chocolates, fruits etc.
- Tumblers and jars expand to new colors.



Kastehelmi Oiva Toikka 1964

Description	Item Number	UPC	Country of Origin	Material	MSRP
Kastehelmi tumbler 10oz. rain 2pcs	DEW36555	807507508066	Finland	Pressed Glass	\$25.00
Kastehelmi tumbler 10oz. emerald 2pcs	DEW36556	807507508073	Finland	Pressed Glass	\$25.00
Kastehelmi cake stand 9.5" clear	DEW36552	807507508165	Finland	Pressed Glass	\$70.00
Kastehelmi jar 4.5X2.25" light blue	DEW36549	807507508127	Finland	Pressed Glass	\$25.00
Kastehelmi jar 4.5X4.5" light blue	DEW36551	807507508141	Finland	Pressed Glass	\$50.00
Kastehelmi jar 4.5X2.25" rain	DEW36548	807507508110	Finland	Pressed Glass	\$25.00
Kastehelmi jar 4.5X4.5" rain	DEW36550	807507508134	Finland	Pressed Glass	\$50.00



Care instructions: Tumbler & jar



Cake stand & lid



Kastehelmi

Oiva Toikka 1964

Description	Item Number	UPC	Country of Origin	Material	MSRP
Kastehelmi tray 13.75" light gray	DEW365593	807507507984	Romania	Plywood	\$45.00
Kastehelmi tray 13.75" salmon pink*	DEW365594	807507507977	Romania	Plywood	\$45.00
Kastehelmi tray 13.75" yellow*	DEW365595	807507507960	Romania	Plywood	\$45.00
Kastehelmi table runner 17.25 x 56.75" light gray	DEW365615	807507508226	Lithuania	Linen	\$40.00
Kastehelmi table runner 17.25 x 56.75" salmon pink*	DEW365616	807507508233	Lithuania	Linen	\$40.00
Kastehelmi table runner 17.25 x 56.75" yellow*	DEW365617	807507508240	Lithuania	Linen	\$40.00
Kastehelmi tea towel 18.5 x 27.5" light gray	DEW365618	807507508257	Lithuania	Linen	\$25.00
Kastehelmi tea towel 18.5 x 27.5" salmon pink*	DEW365619	807507508264	Lithuania	Linen	\$25.00
Kastehelmi tea towel 18.5 x 27.5" yellow*	DEW365620	807507508271	Lithuania	Linen	\$25.00



Tray



Textiles

* Available for Spring/Summer 2016

Kastehelmi Oiva Toikka 1964

- Rain color expands to three seasonal items.
- Two ready summer gift sets packed in appealing tin boxes:
 - Buy 4 clear tumblers or plates in a tin box that can be kept for later use.

Description	Item Number	UPC	Country of Origin	Material	MSRP
Kastehelmi plate 6.75" rain	DEW365239	807507508189	Finland	Pressed Glass	\$20.00
Kastehelmi bowl 9oz. Rain	DEW365238	807507508172	Finland	Pressed Glass	\$20.00
Kastehelmi bowl 1.5qt. rain	DEW365553	807507508288	Finland	Pressed Glass	\$50.00
Kastehelmi tumbler 10oz. clear S/4	DEW365603	807507508103	Finland	Pressed Glass	\$50.00
Kastehelmi plate clear 6.75" S/4	DEW365607	807507508158	Finland	Pressed Glass	\$80.00



Tin box



NOTE: tin boxes not for sale separately without tumblers or plates

Other novelties.



Aalto new color: emerald

- The Aalto vase has been a symbol of Scandinavian design since 1936.
- 2016 is the 80th Anniversary of the Aalto Collection.



Description	Item Number	UPC	Country of Origin	Material	MSRP
Aalto vase 4.75" emerald	AA365571	807507507915	Finland	Mouth Blown Glass	\$125.00
Aalto vase 6.25" emerald	AA365572	807507507892	Finland	Mouth Blown Glass	\$195.00
Aalto vase 9.75" emerald	AA365573	807507507908	Finland	Mouth Blown Glass	\$195.00
Aalto vase 10" emerald	AA365574	807507507885	Finland	Mouth Blown Glass	\$195.00



Alvar Aalto Collection

Since 1936

- Only for dry food (peanuts, candies, fruits, biscuits)
- Material: Birch plywood veneer.
- Care instructions: Damp wipe only
- Birch material is natural and vivid – all items are unique on its surface pattern
- Lacquer applied to bowls to give a smooth, glossy finish.



Description	Item Number	UPC	Country of Origin	Material	MSRP
Aalto bowl 14" plywood veneer	AA365613	807507507946	Romania	Birch Plywood Veneer	\$80.00
Aalto bowl 20" plywood veneer	AA365614	807507507953	Romania	Birch Plywood Veneer	\$120.00



Taika cushion covers, new material linen



- Taika wool cushion covers 50x50cm (Blue TAI111223, Gray TAI111234) to be delisted by 31.12.2015
- New jacquard linen material is more casual for everyday use

Description	Item Number	UPC	Country of Origin	Material	MSRP
Taika cushion cover 20 x 20" blue	TAI365641	807507508608	Lithuania	Linen	\$95.00
Taika cushion cover 20 x 20" grey	TAI365642	807507508592	Lithuania	Linen	\$95.00



Art and Craft

iittala's Art and Craft products honor the brand's long and rich tradition of craftsmanship with glass and ceramics.

Art and Craft products represent iittala's unique competences at their best. In close collaboration with renowned artists the objects come alive in the hands of our world class glass blowers, craftsmen and material development teams.

iittala Art and Craft objects offer high quality aesthetics and individual choices for the homes and they are precious and appreciated gifts that stand the test of time.

iittala Art and Craft objects are also an attractive and affordable investments that increases in value over time.



Birds by Toikka

Oiva Toikka 1972

- Each bird is unique, featuring its own distinctive variations as handmade object and is signed “O. Toikka Iittala” as a proof of authenticity.
- Every Bird by Toikka product has a character of its own: some are real species from nature, some are purely imaginative, some are cute, some stylish, some exiting – there is always details in Birds for opening the discussion. Richness on colors and details assists in finding the right gift amongst Bird by Toikka products
- There are different price categories. The prices correlates directly with how much time it takes to make the bird and with the quantity of colors and details attached - every handcrafting moment adds value to the product.
- Oiva Toikka’s birds are collectors' objects and investment that increases in value over time.

Annual products 2016 and Birds by Toikka

Oiva Toikka 1972

Oiva Toikka's limitless imagination combined with his sophisticated knowledge of glass, has enabled great co-operation Iittala glassblowers to create miracles of glassmaking. Drawing from nature and his passion for art glass, Toikka has created more than 500 birds over the last forty years. Each bird is individually mouth-blown, making each one as unique as the person who collects it.



Description	Item Number	UPC	Country of Origin	Material	MSRP
Annual bird 2016 Harvest Puffball 9.8 x 5.7 x 6.1"	BR365625	807507508011	Finland	Mouth Blown Glass	\$495.00
Annual Egg 2016 7.4 x 4.3 x 4.9"	BR365624	807507508004	Finland	Mouth Blown Glass	\$495.00
Annual cube 2016 4.9 x 3.9 x 3.6"	IG365623	807507507991	Finland	Mouth Blown Glass	\$1,000.00
Birds by Toikka Mari 4.33 x 4.5"	BR365644	807507508615	Finland	Mouth Blown Glass	\$295.00
Birds by Toikka Anna 9.5 x 9.5"	BR365643	807507508622	Finland	Mouth Blown Glass	\$595.00

Birds by Toikka

Oiva Toikka 1972

Iittala handpicked five social media influencers from five key urban centers to channel the souls of their cities for Professor Oiva Toikka.

The City Bird Collection consists of five birds named after the city they take inspiration from. The collection of 200 numbered birds is crafted in the Iittala glass factory by highly skilled glass blowers who work closely with the beloved Birds by Toikka collection.

New York:

Oiva Toikka remembers from his first visit to New York that he was “wandering in many mazes” and surprisingly he was not scared at all but found the city to be very sweet and sympathetic. The city rises towards blue skies and has many layers. The New York bird carries these elements: the opal white strip decoration twirls upwards towards the blue sky. The strong coloring was an obvious choice for the city that never sleeps and constantly heads upwards, in many ways.



Description	Item Number	UPC	Country of Origin	Material	MSRP
Birds by Toikka New York 9 x 7" Bird	BR365675	807507507939	Finland	Mouth Blown Glass	\$595.00

Birds by Toikka

Oiva Toikka 1972

Limited Edition

Introducing Steller's Jay, the newest limited edition Bird designed by Oiva Toikka.

The Steller's Jay is a limited edition of 200 numbered birds and is now available.



Description	Item Number	UPC	Country of Origin	Material	MSRP
Birds by Toikka Steller's Jay 4.92 x 7.48"	BR365630	807507507670	Finland	Mouth Blown Glass	\$395.00

Vulpes

Klaus Haapaniemi 2016

Klaus Haapaniemi (b. 1970) is an internationally known artist creating wondrous, imaginative visual worlds. His unique style combines nature, fairytales and fantasy to mystical elements.

Klaus Haapaniemi's art glass objects for Iittala, Vulpes, make his imaginative world alive through exploring glass material. Vulpes are born in close collaboration with Iittala art glass teams. Glass blowers have succeeded extremely well in the challenging task of turning Haapaniemi's wonderful imagination and two-dimensional visuals into three-dimensional objects. Manifold mouth blown Vulpes objects are created by combining hot and cold working techniques that give unique features and character to the foxes.

To Haapaniemi, fox is an intriguing motif that connects to mythology. *"Fox is veiled by a certain mystery, though at the same time they are very common animals."* The fox is portrayed in fairy tales and beliefs in many cultures. The fox outwits its opponents with its superior intellect, reminding the importance of independent thought. In Lapland it lights up the night sky by a swish of its tail with the northern lights. In Japan fox works as messenger and a bringer of light. All this makes fox a very special animal to explore. *"Fox transforms well to a glass object, the fragility and the transformation has both feminine and masculine elements, it is fragile, yet at the same time aggressive material, wild material that we tame. Just like a fox, glass has character."*

Vulpes

Klaus Haapaniemi 2016

- Iittala Vulpes are exquisite objects among contemporary glass art. Internationally known artist in collaboration with Iittala's art glass team has created art objects, that turns two-dimensional graphics to three dimensional glass objects with uncompromising visuals.
- Each Vulpes by Klaus Haapaniemi are unique featuring they own distinctive variations as handmade objects. Vulpes glass art objects are technically challenging to manufacture: forming combine both hot and cold working techniques, thus glass blowing, grinding, polishing and fitting of the parts to a single art object.
- Vulpes are packed on a cardboard gift package and package will be closed with enclosed ribbon. Certificate of Authenticity signed by Klaus Haapaniemi is enclosed with the product.
- Klaus Haapaniemi's Vulpes are collectors' objects and investment that increases in value over time.

Vulpes

Klaus Haapaniemi



Description	Item Number	UPC	Country of Origin	Material	MSRP
Vulpes Polar fox 8.8 x 12"	VU365621	807507508028	Finland	Mouth Blown Glass	\$1,500.00
Vulpes Red fox 16.8 x 5.8"	VU365622	807507508035	Finland	Mouth Blown Glass	\$1,500.00